

## INVOICE



## Remit Address:

WJBK  
New World Communications of Detroit Inc  
PO Box 100624  
Atlanta, GA 30384-0624  
Main: (248) 557-2000  
Billing: (248) 552-5129

## Billing Address:

Brabender Cox LLC  
Attention: Accounts Payable  
201 Liberty Street SW  
Leesburg, VA 20175

Advertiser	Hoekstra for Senate
Product	HOEKSTRA FOR US SEN
Estimate Number	

Invoice #	4078762-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Station	WJBK
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4078762
Alt Order #	PETE HOEKSTRA
Deal #	
Order Flight	10/09/12 - 10/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HKST
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
					10/08/12 to 10/14/12	4x	--WTF--				
	WJBK			W	10/10/12	:30	10:14 PM	BCPH1210H	\$2,100.00		3
	WJBK			Th	10/11/12	:00			<del>\$2,100.00</del>	Credited	4
	WJBK			F	10/12/12	:30	10:12 PM	BCPH1210H	\$2,100.00		1
	WJBK			Sa	10/13/12	:30	10:48 PM	BCPH1210H	\$2,100.00		2
2	WJBK	Fox 2 News AM 6a	6a-7a								
	CDR										
					10/08/12 to 10/14/12	3x	--WTF--				
	WJBK			W	10/10/12	:30	6:16 AM	BCPH1210H	\$900.00		2
	WJBK			Th	10/11/12	:30	6:21 AM	BCPH1210H	\$900.00		1
	WJBK			F	10/12/12	:30	6:52 AM	BCPH1210H	\$900.00		3
3	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
					10/08/12 to 10/14/12	3x	--WTF--				
	WJBK			W	10/10/12	:30	7:59 AM	BCPH1210H	\$900.00		3
	WJBK			Th	10/11/12	:30	7:38 AM	BCPH1210H	\$900.00		2
	WJBK			F	10/12/12	:30	7:21 AM	BCPH1210H	\$900.00		1
4	WJBK	M-F 10a-11a News	10a-11a								
	CDR										
					10/08/12 to 10/14/12	3x	-TW-F--				
	WJBK			Tu	10/09/12	:30	10:42 AM	BCPH1210H	\$250.00		2
	WJBK			W	10/10/12	:30	10:57 AM	BCPH1210H	\$250.00		3
	WJBK			F	10/12/12	:30	10:25 AM	BCPH1210H	\$250.00		1
5	WJBK	M-F 10a-11a News	10a-11a								
	CDR										
					10/08/12 to 10/14/12	2x	---T---				
	WJBK			Th	10/11/12	:30	10:10 AM	BCPH1210H	\$250.00		1
	WJBK			Th	10/11/12	:30	10:42 AM	BCPH1210H	\$250.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
	CDR										
				10/08/12 to 10/14/12	1x	---	T---				
	WJBK			Th	10/11/12	:30	11:39 AM	BCPH1210H	\$350.00		1
7	WJBK	Fox 2 News at 5p	5p-530p								
	CDR										
				10/08/12 to 10/14/12	3x	--	WTF--				
	WJBK			W	10/10/12	:30	5:13 PM	BCPH1210H	\$1,000.00		3
	WJBK			Th	10/11/12	:30	5:13 PM	BCPH1210H	\$1,000.00		2
	WJBK			F	10/12/12	:30	5:30 PM	BCPH1210H	\$1,000.00		1
8	WJBK	Fox 2 News at 530p	530p-6p								
	CDR										
				10/08/12 to 10/14/12	2x	--	WT---				
	WJBK			W	10/10/12	:30	5:57 PM	BCPH1210H	\$1,000.00		2
	WJBK			Th	10/11/12	:30	5:37 PM	BCPH1210H	\$1,000.00		1
9	WJBK	Fox 2 News at 530p	530p-6p								
	CDR										
				10/08/12 to 10/14/12	2x	--	WT---				
	WJBK			W	10/10/12	:30	5:36 PM	BCPH1210H	\$1,000.00		1
	WJBK			Th	10/11/12	:30	5:58 PM	BCPH1210H	\$1,000.00		2
10	WJBK	Fox2News AM Sa 8a BB/SP	8a-9a								
	CDR										
				10/08/12 to 10/14/12	1x	-----	S-				
	WJBK			Sa	10/13/12	:30	8:22 AM	BCPH1210H	\$650.00		1
11	WJBK	Fox 2 News AM Sa 9a	9a-10a								
	CDR										
				10/08/12 to 10/14/12	1x	-----	S-				
	WJBK			Sa	10/13/12	:30	9:30 AM	BCPH1210H	\$650.00		1
12	WJBK	Fox 2 News AM Su 8a	8a-9a								
	CDR										

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12	WJBK	Fox 2 News AM Su 8a	8a-9a								
	CDR										
					10/08/12 to 10/14/12	1x	-----S				
	WJBK			Su	10/14/12	:30	8:23 AM	BCPH1210H	\$650.00		1
13	WJBK	Pac 12 RS Non Prime Game	Various								
	CDR										
					10/08/12 to 10/14/12	1x	-----S-				
	WJBK			Sa	10/13/12	:30	2:58 PM	BCPH1210H	\$600.00		1
14	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
					10/08/12 to 10/14/12	1x	---T---				
	WJBK			Th	10/11/12	:30	10:45 PM	BCPH1210H	\$2,100.00		1
15	WJBK	Fox 2 News AM Sa 7a	7a-8a								
	CDR										
					10/08/12 to 10/14/12	1x	-----S-				
	WJBK			Sa	10/13/12	:30	7:44 AM	BCPH1210H	\$650.00		1
16	WJBK	Fox 2 News AM Su 7a	7a-8a								
	CDR										
					10/08/12 to 10/14/12	1x	-----S				
	WJBK			Su	10/14/12	:30	7:57 AM	BCPH1210H	\$650.00		1
17	WJBK	Fox 2 News AM Sa 9a	9a-10a								
	CDR										
					10/08/12 to 10/14/12	1x	-----S-				
	WJBK			Sa	10/13/12	:30	9:59 AM	BCPH1210H	\$650.00		1

Aired Spots 30

Gross Total \$26,900.00

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Agency Commission      \$4,035.00

Net Amount Due      \$22,865.00

Payment Terms 30 Days

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